

Shan Le Fan (Andrea)

Frontend Developer

shanlefan.tw@gmail.com | [GitHub](#) | [Portfolio](#)

Self-disciplined, curiosity-driven frontend engineer with a marketing background, proficient in Next.js, React, TailwindCSS, JavaScript, TypeScript, HTML, and CSS. Highly adept at independent and collaborative projects, with strong focus on website development and user experience. Passionate about applying technical skills in volunteer projects for community impact.

PROFESSIONAL EXPERIENCE

Ringus-Solution (IT firm under HanTech Group) | Frontend Developer Nov, 2022 - Present

- Executed in building a food ordering website using Next.js, TypeScript, TailwindCSS, and Redux Toolkit. Created membership pages (login, registration, membership) and general information pages (store locations, menu, news).
- Developed and deployed lazy loading features with senior's instruction across whole web pages, which resulted in a smoother user experience.
- Took the lead in building the full-page UI, design system and i18n for the E-business Card.
- Delivered tailored training sessions for interns focused on Next.js and component design.

Codapayment (Fintech, trusted by Blizzard, Tinder, etc.) | Senior Marketing Oct, 2020 - Dec, 2021

- Designed and implemented a comprehensive campaign strategy that streamlined communication between 8 publishers across Europe and Asia, facilitating a 30% faster campaign rollout and improving stakeholder satisfaction.
- Spearheaded the coordination of CSR initiatives with teams across Europe and Australia, resulting in the establishment of a comprehensive planning process that improved project execution times by 30% across all regions.

Elex (One of the iconic gaming company in China) | Community Manager May, 2019 - Oct, 2020

- Corporate Social Responsibility: Achieved 100% attendance and satisfaction in CSR activities.

Wargaming (Gaming Company in Belarus) | Sales Optimization Oct, 2017 - Feb, 2019

- Organised off-line and on-line campaigns with 100% attendance and high satisfaction.
- Coordinated CSR activities with colleagues from Europe and Australia, establishing the planning process and guidelines for the company's CSR initiatives.

SKILLS / LICENCES & CERTIFICATIONS

Programming & Design: Next.js, React, TypeScript, TailwindCSS, Git, Figma.

Certifications: [UI / UX Design Specialization](#), issued by CAL Art.

VOLUNTEERING

Devographics:

- Translated global JS, CSS, and HTML developer surveys.

PyLadies (International mentoring group for women) | Frontend Developer:

- Led the transition of the website framework to React, implementing modular components that increased development speed by 30% and streamlined future updates across the site's architecture.
- Organised off-line events, including coding bootcamp.

Cosseing (Non-profit organisation advocating for A11y) | Tech Advocate:

- Advocating for accessibility by sharing technical articles written by developers and designers per week and reaching an audience of over 70 readers weekly and increased engagement by 5% through strategic content sharing and promoting on Facebook and communities.
- Recruiting writers with UI/UX, PM and Frontend development background.
- Managing social media, including Facebook, Instagram.

EDUCATION

WeHelp: Frontend Trainee

Dec, 2021 - Jul, 2022

Tamkang University: BA of Russian Language and Literature

2005 - 2009